



## SEN MEMBERSHIP BENEFITS

### SIGNATURE / EXECUTIVE LEVELS\*

	SEN MEMBERSHIP LEVELS	
	Signature Member	Executive Member
<b>Monthly Dues</b> <i>(Per Firm)</i>		
Basic Monthly Dues	\$199	\$350
<b>Yearly Investment</b> <i>(Per Firm)</i>		
Basic Investment Per Year	\$2,388	\$4,200
<b>Menu of Benefits</b>		
Access to Vendors — Purchasing Power	✓	✓
Quarterly Rebates	✓	✓
Product Coaching	✓	✓
DesignAlign — Good-Better-Best (GBB) Interactive Selling Tool	UNLIMITED LICENSES	UNLIMITED LICENSES
GBB Selling Methodology — Online Video Library	✓	✓
SEN One-Day University <i>(5 per year)</i>	✓	✓
Semi-Annual Conference <i>(One Principal attendee/year; \$150/each additional member-firm attendee)</i>	✓	✓
Dealer Roundtables <i>(at Semi-Annual Conferences)</i>	N/A	✓
Networking with industry peers	✓	✓
FINTEL Benchmarking Reports	✓	✓
SENtelligence Library	✓	✓
3-year Profit Plan Excel Templates	✓	✓
Savings4Members <i>(Discounted business services)</i>	✓	✓
Vendor Webinars	✓	✓
Lunch 'N Learn Webinars <i>(Monthly)</i>	✓	✓
Year-End Bonus on purchases > \$200K	✓	✓
Admin Fee on Purchasing Program	1.95%	1.75%
<b>Add-On Benefits</b>		
Access to Business Coaching	\$695/mo.	\$590/mo.
Personnel Profiling DISC / TTI <i>(5 per year)</i>	\$450/ea.	✓
Management & Marketing Manual	\$775	✓
Access to MyBOD <i>(Board of Directors)</i>	\$450/mo.	\$350/mo.
SEN University Business / Owner Track	\$595	\$495
SEN University Sales / Designer Track	\$495	\$395
Premier 4-Day Executive Business School	\$1,448	\$1,125
<b>Eligibility for FREE Dues</b>		
<b>Avg. Annual Purchase Threshold for FREE SEN Dues</b>	<b>\$112,000</b>	<b>\$180,000</b>

\*Per Member Firm