

BUSINESS / OWNER TRACK

ANNUAL MEMBER PACKAGE PRICING*

	RETAIL PACKAGE VALUE
Industry-Changing Technology	
DesignAlign™ GBB Interactive Sales Tool (1 User License)	\$360
Good Better Best (GBB) Selling Methodology (Online Video Library)	\$550
Recurring Business Training Programs	
Lunch 'N Learn Webinars (offered Monthly)	\$900
One Day Academy (5 per year)	\$1,995
90-Minute Live Workshops	
Social Selling: Turning Customers Into your Digital Salesforce	\$159
Overhaul your Digital Footprint & Outpace Your Competition	\$159
Winning Team Communication Strategies	\$159
Charged Leadership: Energize Your Reputation, Influence, and Impact	\$159
SEN Exclusive Executive Courses (Choose one course per year with subscription purchase)	
3-Year Profit Plan Excel Templates (used to determine accurate pricing of all projects)	\$150
Online Sales Roundtable (2 per year in addition to conferences)	\$298
Total Retail Value of Package	\$4,889
Total Package Introductory Price	(80% Savings) \$995
Add-On Option	
Premier 4-Day Executive Business School <i>For kitchen and bath business owners who want to make great strides in their growth and progress as a company in 2021, the Premier 4-Day Executive Business School is the foundation of all owner education and is a cornerstone of SEN's unique education offering.</i>	\$2,895
Retail Value of Business School	
With Purchase of Subscription Package	(40% Savings) \$1,749

Please contact SEN Director of Membership–West, Bryan Winemiller at bwinemiller@sendedesign.com for more information.

SALES / DESIGNER TRACK
 ANNUAL MEMBER PACKAGE PRICING*

	RETAIL PACKAGE VALUE
60-Minute Live Workshops	
Setting Up A Successful First Customer Meeting	\$150
Hi-Tech vs. High Touch (<i>Host Productive Virtual Meetings</i>)	\$150
The Essential Handbook to Handling Objections	\$150
Selling in the Summer	\$150
Lead With Confidence	\$150
The Ultimate Guide to Exceptional Customer Experience	\$150
Creating a Plan for Success in 2022	\$150
Recurring Business Training Programs	
Lunch 'N Learn Webinars (<i>offered Monthly</i>)	\$900
Full-Day Classes (2 of each level offered per year)	
Kitchen Design & Sales - Level One Class	\$599 each
Kitchen Design & Sales - Level Two Class	\$599 each
Plus	
One-Day Academy (<i>5 per year</i>)	\$1,995
Online Sales Roundtable (<i>2 per year in addition to conferences</i>)	\$298
Total Retail Value of Package	\$5,191
Total Package Introductory Price	(85% Savings) \$795

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